# BOUNDLESS

# GUEST

The Advanced Captive Portal Solution

for Hospitality







When it comes to hotels, bars, restaurants, or coffee shops, Guest WiFi can open a myriad of business opportunities. Providing WiFi as-a-service is a great way to engage with your customers, deliver a best-in-class onsite experience, and enhance customer loyalty over time.

The Boundless Guest captive portal solution helps hospitality business achieve all that, in all simplicity.

Welcome the next generation of

# **CAPTIVE PORTALS**



#### Simplified Deployment

Rapid deployment, with no need for software or hardware installation.



#### Intuitive Management

Streamlined workflows, easyto-use dashboard interface.



#### Centralized Platform

Facilitate and speed up the administration of multiple networks.



#### Marketing Integrations

Enrich your marketing campaigns based on user Guest WiFi behavior.



#### Data Security Compliance

Data collection and storage in compliance with the GDPR and CNIL.



#### Guest WiFi Analytics

User analytics dashboard and downloadable report in CSV.





### Enhance the Guest WiFi experience

- Enable seamless login access by selecting the most suitable sign-on method: social login, guest form, ticketing, and more.
- Build attractive Splash Pages and customize them with your own branding by using the intuitive drag and drop page builder.
- Avoid bandwidth saturation by easily managing the total upload and download bandwidth per user.

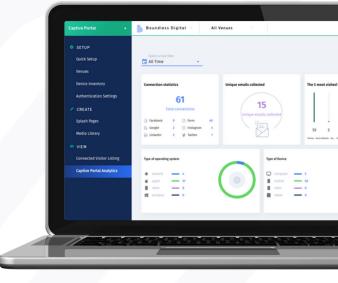


## Collect user key analytics

- Collect customer insights based on behavior and gain visibility into customer engagement.
- Use social login to better define and segment your customer profile.
- Store your data in compliance with the GDPR regulations.

## Open new marketing opportunities

- Use your Splash and forwarding page as a media channel.
  Use them to advertise your latest offers, talk about your future events, etc.
- Increase your social media followers, app downloads, or website traffic by customizing the forwarding URL based on the device type, or sign-on method your customer used to connect to WiFi.
- Use the collected customer data to nurture your marketing strategy, and drive more personalized campaigns.

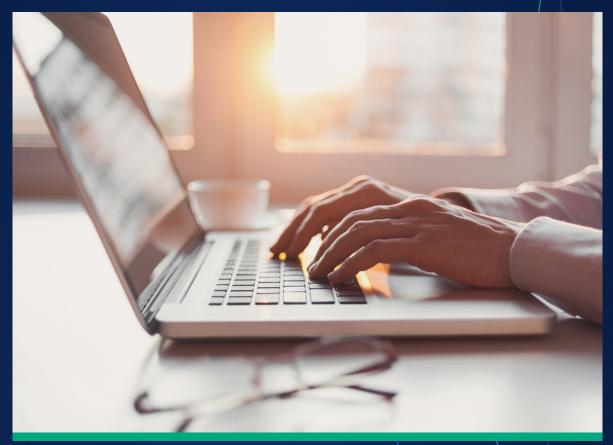


# Secure your Guest WiFi

- Protect your Guest WiFi by easily applying web filters to control the content that user can access from your network.
- Aggregate and preserve traffic-related activity logs from your WiFi, in compliance with the GDPR.
- Determine when users can access your Guest WiFi, and even add-in break periods.

Boundless Guest seamlessly integrates multiple technological vendors, such as Cisco Meraki, Aruba, Extreme, Zyxel, Huawei, Ubiquity, Ruckus, and more.









GET STARTED WITH

# **BOUNDLESS GUEST**

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